

12 December 2007

To whom it may concern:

I am writing this letter to recommend the services of Mr Lance King and his Art of Learning programme to you and your school.

Mr King has come to Harrow School each year since 2004 to work with our "underachieving" Year 11 and 12 boys. By teaching them the skills of effective study and exam preparation, along with self-motivation and resilience building, Mr King's Art of Learning programme has dramatically lifted their performance thereby contributing to record exam results for Harrow School for the last three years.

The Art of Learning programme is delivered in a very practical, "hands-on" one day seminar in which the boys get to practise all the skills they need for effective examination preparation. This programme is based soundly on the science of learning and incorporates the experiences of Mr King and his team who have worked internationally with more than 100,000 students in the past 12 years.

Mr King and his team are all New Zealanders and their combination of good practical common sense and clever, well thought out strategies delivered with flair and backed up with great stories from their own lives and experiences readily appeals to our teenage audience. Every course is evaluated by the participants and those comments then relayed back to the school and every year the comments are uniformly positive. For some boys the course is inspirational, for some simply motivational, practical and useful, but consistently all the boys go on after the course to try out some of the new strategies they have learned and the incremental improvements they create for themselves then become self perpetuating. At Harrow we now consider the Art of Learning to be an integral part of our learning improvement programme for our boys which will continue to contribute to our record achievements in exam results.

Yours sincerely,

Jain W. Farrell

Iain Farrell
Director of Studies